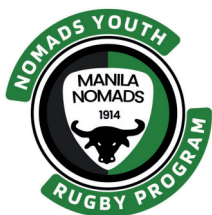




NOMADS JUNIORS



Developing
the next generation
of Nomads



Manila Nomads Rugby Club
www.manilanomads.com
[@manilanomadsrugby](https://www.instagram.com/manilanomadsrugby)

SPONSORSHIP

OVERVIEW

We are excited to offer a unique opportunity to support the Nomads Juniors, an initiative under the Nomads Youth Rugby Program by the Manila Nomads Rugby Club. Our primary goal is to cultivate young athletes through rugby and instill its core values, particularly in communities with high participation barriers. This approach aims to develop the next generation of Nomads athletes and create a pathway to the Philippine national team.

Your sponsorship will be crucial in providing top-tier training, facilities, and competitive opportunities for our youth. Partnering with us supports the growth of local sports talent and offers significant brand exposure and community engagement.

We invite you to review the attached program profile and this detailed sponsorship proposal to learn more about our sponsorship packages and how your support can make a difference. We look forward to collaborating with you to create a lasting positive impact on our community.

MANILA NOMADS RUGBY CLUB

Founded in 1914, the Manila Nomads Rugby Club is the oldest and most prestigious rugby club in the Philippines. The club has been a pioneering leader in developing rugby nationwide, hosting teams globally, and touring both domestically and internationally. The Manila Nomads focus on promoting the enjoyment of rugby, cultivating core values, and providing an environment where players and supporters benefit from belonging to one of the best amateur rugby clubs in Asia.



Men's Team
MANILA NOMADS
NOMADS CARABAOS



Women's Team
NOMADS ROGUES



Men's Heritage Team
NOMADS KALABAWS



NOMADS JUNIORS

Youth Team
NOMADS JUNIORS



>120
Registered
Members



> 3.4K
Subscribers



4.3K Followers
294K Reach
6% Engagement



2.1K Followers
24.3K Reach
24% Engagement



372 Followers
2.1K Page Views
11% Engagement




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NOMADS YOUTH RUGBY PROGRAM




NYRP is an initiative by the Manila Nomads aimed at developing grassroots rugby in the Philippines. The program provides structured training and development opportunities for young athletes, creating pathways for talented players to progress from the local to the national level. Over the years, NYRP has successfully run several projects, significantly contributing to the growth of rugby among youth while fostering essential life skills and rugby values. We have partnered with barangays, schools, and communities in Alabang, Pasay, Makati, and Taguig to increase awareness and involvement in the sport among local youth, particularly reaching out to those in communities facing greater participation challenges. Through NYRP, young players not only learn the sport but also build character, teamwork, and discipline, making it one of the premier youth rugby programs in the Philippines.

 >340
Youth Players
Trained

 > 31
Youth Coaches
Certified

 144 Followers
8.1K Reach
8% Engagement

 183 Followers
4.7K Reach
17% Engagement

NYRP Champions Project



Youth Coaches Certification



Rugby Festival



SOS Children's Village



NYRP Rascals Project



G2G Festival



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ALLOCATION

All sponsorship funding is directly invested in the Nomads Juniors and is used in the management and improvement of the Nomads Youth Rugby Program. The funds will be allocated to various essential areas to ensure the program's success and sustainability.

TRAINING AND DEVELOPMENT



Player Development

Coaching fees and development programs to enhance the skills and potential.

Training Facilities

Venue rental for training and practice sessions, ensuring a safe environment for players.

Equipment

Purchasing rugby balls, cones, tackle pads, and other training gear to facilitate effective practice sessions.

PLAYER SUPPORT AND SAFETY



Players' Transportation

Transportation costs for players to and from sessions and games, making participation accessible for all.

Medical and Nutritional

First aid supplies, hydration supplies, and nutritional support to maintain player health and performance.

Insurance Coverage

Insurance policies for all players to protect them from injuries sustained during training and competitions.

COMPETITIONS AND ADMINISTRATION



Player Kits

Custom jerseys, shorts, socks, and other apparel necessary for training and competitions.

Competition Fees

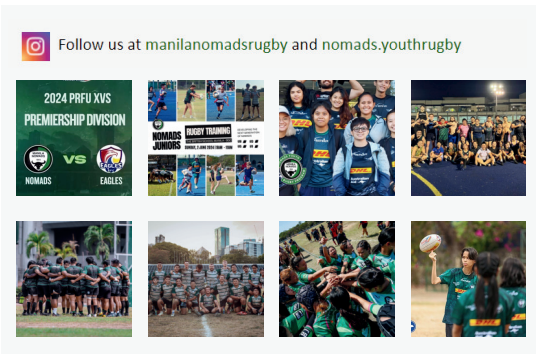
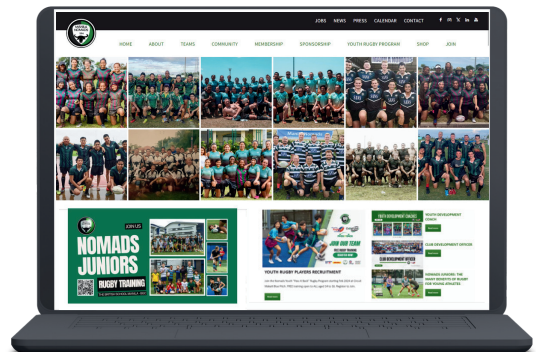
Entry fees and expenses for competitions for players to compete at higher levels.

Administrative Costs

Costs related to organizing, managing, and marketing the program.

BENEFITS

Sponsoring the Nomads Juniors provides exceptional brand exposure and a powerful digital presence. Leveraging our established platforms, your brand will reach a broad and engaged audience, enhancing visibility and driving engagement. This partnership allows your brand to align with a prestigious sports program, promoting a positive and impactful association.



BRAND AND DIGITAL PRESENCE

Brand Exposure

Reinforce brand recognition through prominent logo placement on team kits, training gear, and promotional materials, ensures your brand is seen by a wide audience, along with recognition on the official Manila Nomads Rugby Club website.

Digital Marketing

Gain visibility through featured press releases, social media posts, and sponsored content on both the Manila Nomads and Youth Program platforms, with customized marketing efforts to highlight your sponsorship and partnership with Nomads Juniors, maximizing your promotional impact.



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BENEFITS

Supporting the Nomads Juniors program directly contributes to the development and improvement of the community. Your sponsorship provides Filipino youth with valuable opportunities to thrive in a supportive environment, embodying key values. This investment in young athletes helps build their skills, character, and potential, resulting in positive long-term impacts for both the individuals and the broader community. By fostering the growth of these young athletes, your brand will enhance its reputation and forge a deeper connection with the community.



COMMUNITY AND SOCIAL RESPONSIBILITY

Community Engagement

Actively participate in local events and activities, connecting with sponsors, club members, and community leaders to strengthen community ties. This engagement not only boosts brand visibility and recognition but also creates lasting relationships and valuable networking opportunities.

Positive Brand Association and Corporate Social Responsibility

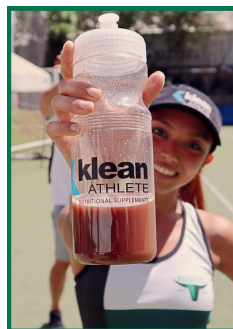
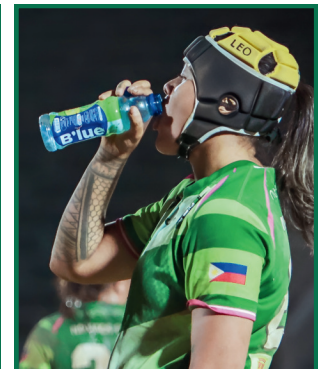
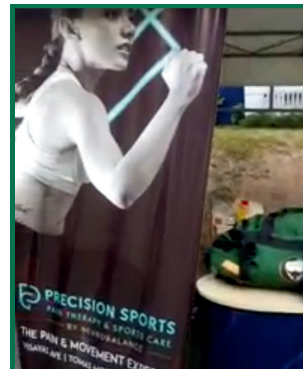
Showcase your brand's dedication to youth and community development through sports, aligning with the core values that the program champions. Foster the growth and potential of young athletes and positively impact their lives and the community at large.



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BENEFITS

Partnering with the Nomads Juniors offers unique opportunities for direct community engagement and brand promotion through events and merchandising. Connect with the community and showcase your products through co-branded merchandise and exclusive participation in events. This partnership enhances brand recognition and fosters meaningful connections with your target audience.



EVENTS AND MERCHANDISING

Event Presence

Set up promotional booths or displays at selected events to interact with fans and showcase your products/services. Gain exclusive access to sponsorship deals and early access to Nomads events, providing unique marketing advantages.

Merchandising

Benefit from co-branded merchandise opportunities, including jerseys and accessories, and promote special offers for your products/services through the club's merchandise channels.

PACKAGES

Our packages are designed to sponsor Filipino youth from our partner barangays and communities. By choosing one of our packages, you will gain significant brand exposure, community engagement, and the chance to make a positive impact on the lives of young athletes and their communities.



COMMUNITY SPONSOR

Directly support the program by providing essential resources and services, such as transport, venue rental, training kits, equipment, hydration, or medical supplies.

- Enjoy prominent logo placement on training gear and program merchandise, recognition in program materials and social media highlighting your tangible impact, and the opportunity to showcase products at events through booths or branded displays.



ELITE SPONSOR

Fund critical aspects of the program with a contribution of up to ₱300,000, covering player development, insurance, transportation, venue, equipment needs, and competitions.

- Enjoy prime logo placement on team kits and promotional materials, along with extensive digital marketing exposure across Nomads platforms. Benefit from VIP access to events for direct engagement with the community and an elevated brand presence.



PREMIER SPONSOR

Make a major contribution to program sustainability by funding core expenses with a contribution of ₱300,000 or more, securing exclusive naming rights and directly linking your brand to the Nomads Juniors.

- Enjoy top-tier visibility on all program assets, along with a tailored marketing campaign across digital platforms. Your brand will be prominently associated with youth sports development, reinforcing your leadership role and commitment to community impact.



**NOMADS
JUNIORS**

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CONTACT

We invite you to join us in supporting the Nomads Juniors and making a meaningful difference in the lives of young athletes.

For more information about our sponsorship packages, or to discuss how you can get involved, please reach out to us. Your sponsorship will help us continue to provide valuable opportunities for youth development and community engagement through rugby.



CONTACT DETAILS

Website: manilanomads.com/juniors

Facebook: [nomads.youthrugby](https://www.facebook.com/nomads.youthrugby)

Instagram: [@nomads.youthrugby](https://www.instagram.com/nomads.youthrugby)

LinkedIn: [Manila Nomads Rugby Club](https://www.linkedin.com/company/manila-nomads-rugby-club)

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Andi Reverente

Sponsorship Head

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